

VIDEOGRAPHY SERVICES

There are basically 2 types of video services available. **Lecture or Event** and **Production Video** (Note: Green Screen Studio - Coming Fall 2012). Equipment requirements and cost will vary depending on the need, the venue and conditions, and the duration of the project, as well as post-production processes (if applicable). All content is captured in HD (16:9 1080P) and generally delivered at 1280x720P, or as specified. Current hourly rates and specific examples are listed below. Some requests may require detailed estimation with additional processes and must be approved prior to production.

Definitions

Production: Transport (if necessary), equipment setup (lighting, audio etc.), video/audio capture and teardown.

Post-Production: Data transfer, linear editing, titling, credits, graphics, music, effects,, V.O., processing and deliverables.

■ Lecture, Meeting or Interview (HD)

Intended for smaller venues such as meeting rooms, classrooms, or lecture halls, typically with a single, principle speaker. For use in archiving, duplication, web posting, or presentation. Usually 2 cameras; 1 stationary for wide shot and 1 Cage Cam for follow, close-ups and audience Q and A (if applicable).

Production: \$275 (first hour, minimum), \$100/hr. ea. add'l (30 min. incremental). Includes basic fade-in, fade-out with camera-switching in post-production.

Post-Production: \$100 (first hour minimum), \$75/hr. ea. add'l. Basic fade-in, fade-out with camera-switching, audio sync (Lav and/or Shotgun Mic). Basic linear editing (w/o Optionals) is typically accomplished within the first hour.

Optional: Titles, Credits, and integration of graphics or Power Point presentations* (post-production rates apply)

Deliverables: Disc or shared Vimeo link

** Client-provided Power Point file(s) are converted to individual JPG's and integrated into post-production. Quantity and prep requirements may affect cost.*

■ Production Video (HD)

A more conventional cinematic or informational video projects which may require one or more of the following production-related efforts; scriptwriting, location shoots, multiple cameras, lighting/audio, riggings, additional staff and post-production editorial such as motion graphics, music and/or audio effects. Examples: Training, Departmental, PSA, Marketing, Episodic or Promotional Video.

Production: \$350 (first hour, minimum), \$100 / hr. ea. add'l*

Post-Production: \$100 (first hour, minimum), \$75/ hr. ea. add'l

Optional: Commercial DVD w/interactive menus. Post-production rates apply. Cost dependent on complexity and scope.

Deliverables: Disc or shared Vimeo link

**Rates shown are used for initial estimation purposes only. Discounted or prorated amounts may apply for extensive hours for both video and post-prod. processes*

PHOTOGRAPHY

Fees apply to time on-location, photography and setup for lighting, if necessary. Photos taken are from specified client-provided schedule or random (roaming) selection. PDF contact sheet or online proofs (if possible) will be provided within 24- 48 hours of event. Basic photoediting services* such as color correction, brightness and contrast, and cropping is available for selected photos (from contact sheet) upon request. Any additional charges for special services will be estimated and require approval.

Rate: \$80.00/hr. [2 hour minimum]

** 1 hour production included, \$70/hr. each add'l hour. Estimate provided.*

DESIGN and PRINT (Logos, Graphics, Page Layout and Design, Illustration, etc.)

Rates apply to roughs (proof-of-concept), revisions and finalization, and prep for output (i.e., print*) or to digital specifications (i.e., web, large format, LED Display, JumboTron, etc.). Estimations will depend upon complexity and scope of project and assumed editorial process. Client requests or extensive revisions beyond the initial scope of the project will be subject to additional charges.

Rate: \$75.00/hr. [1 hour minimum]

** Printing and/or other outside service costs are determined upon, but not exclusive to; size, quantity, materials, shipping and manufacturing. Estimations for any such services will be provided assuming all specifications are known at the time of request.*

Special Note: The rates and service charges shown should be considered for the purpose of estimation only, and may be subject to change upon final billing. Every effort will be made to consider all possible variables (including budgets). Estimations must be approved prior to the start of any project

NOTE: THERE IS AN ASU ACCOUNTING OFFICE (ASC/ERE) PERCENTAGE FEE ASSESSED ON YOUR INVOICE, BASED ON THE TOTAL AMOUNT